



Pinellas School Supply Drive 2023 Toolkit

Benefitting:



Pinellas Education Foundation

Inspired minds transform lives

Drop-off Events

Friday, August 4, 2023

Hosted by 10 Tampa Bay Staples

13013 Seminole Blvd
Largo, FL 33778

Friday, August 11, 2023

Hosted by Tampa Bay Rays
Tropicana Field
1 Tropicana Drive
St. Petersburg, FL 33705

About the Campaign

Pinellas Education Foundation's annual school supply drive ensures that students with the greatest need have the tools to succeed in the new school year. Recognizing that thousands of families in our area struggle to afford these critical supplies, the Pinellas Education Foundation is partnering with Hillsborough Education Foundation to support students on both sides of the Bay with the Tampa Bay School Supply Drive.

Nearly 55% of students who attend Pinellas County Schools are economically disadvantaged. Given the financial hardships of recent years, this summer's school supply drive is more important than ever. You can make a direct impact on students' academic achievements by hosting a supply drive with your business or organization. Thank you for your support!



Ways to Help



Host a Collection Drive:

Collect school supplies at your business, organization or in your neighborhood and drop them off at one of our Tampa Bay School Supply Drive events.

[Click Here to Tell Us You're Hosting a Drive](#)

Make a Monetary Donation at PinellasEducation.org/Supplies:

Encourage your staff to make a cash donation on our website and note it is part of your company's supply drive.

Shop from our Amazon Wish List:

Purchase items from our Amazon Wish List and have them shipped directly to our warehouse.

[Click Here to Shop](#)

Attend a Drop-Off Event

Bring school supply donations to one of our drop-off events.



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About Pinellas Education Foundation

The Pinellas Education Foundation is a coalition of business and community leaders who collaborate to improve the quality of public education. Together, we advocate for public education achievement, create programs to improve student and teacher performance and raise funds for scholarships, grants and teacher recognition. Our mission is to accelerate educational achievement for all students through the effective mobilization of innovation, relationships and resources.

Learn more: PinellasEducation.org



About Pinellas County Schools

-  93,900 students enrolled
-  54.6% of students are economically disadvantaged
-  8th largest school district in Florida
-  Over 7,000 instructional staff

Learn more: pcsb.org

Requested School Supplies

Important Links:

Pinellas School Supply Drive
website:

PinellasEducation.org/supplies

Marketing Materials in
DropBox:

bit.ly/3NbM5CG

Backpacks
Binders (1" & 2")
Colored Pencils (12 ct)
Composition Books
Crayons (24 ct)
Erasers (Cap & Pink)
Glue (Bottles & Sticks)
Highlighters
Index Cards
Markers

Notebook/Filler Paper
Paper (Copy & Graph)
Pencils
Pencil Boxes
Pencil Sharpeners
Pens
Pocket Folders
Rulers
Scissors
Spiral Notebooks






Sample Email Language

Here's a sample email to share with your organization. Feel free to edit to fit your needs.

This year (**insert business/organization name**) is partnering with the Pinellas Education Foundation to collect school supplies for students in our community. The Tampa Bay School Supply Drive ensures that students with the greatest need have the tools to succeed in the new school year. We hope you'll join us in supporting this important cause!

Here are 3 ways you can help:

1. Donate supplies in person. We'll be collecting supplies from (**insert date**) to (**insert date**). Drop off your donations at (**insert location**).
2. Purchase school supplies through Amazon to have them shipped directly to the Pinellas Education Foundation.
3. Make a monetary donation at PinellasEducation.org/Supplies and the Foundation will purchase the supplies for you.

-  \$10 can supply 200 pencils to help support students' learning
-  \$50 can provide a student with a backpack filled with essential school supplies
-  \$100 can support a teacher with crucial classroom resources
-  \$250 can provide art supplies for an entire classroom
-  \$500 can fund an inclusive and diverse classroom library for a K-5 class

Sample Social Media

Don't forget to tag Pinellas Education Foundation in your posts.



Facebook:
[@PinellasEducation](#)



Instagram:
[@PinellasEd](#)



Twitter:
[@PinellasEd](#)



LinkedIn:
[@Pinellas Education Foundation](#)

Facebook & LinkedIn:



Public

Each year, [@Pinellas Education Foundation](#) collects thousands of school supplies that many students need to be successful. They are collecting donations now online and in person at locations throughout Pinellas counties. Learn more about how to donate by visiting: [PinellasEducation.org/supplies](#)

Add to your post



Twitter:

We're collecting school supplies for students through [@PinellasEd](#).

Shop through Amazon and have items shipped directly to them. Shop here: [a.co/6PGMweb](#)

Everyone can reply



Tweet

Instagram:



We're partnering with [@PinellasEd](#) to collect school supplies for students in Pinellas County. We'll be collecting supplies from (insert date) to (insert date). Drop off your donations at (insert location). Join us as we support students when they head back to class this fall!



This toolkit provides the materials needed to host a drive.
[Click here](#) to let us know if you're participating.
If you need more support or have questions, please contact:

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