



Pinellas Education Foundation

2020 ChangeMakers Sponsorship Opportunities

The third annual Pinellas Education Foundation ChangeMakers celebration pays tribute to the dedication of this community as it has supported the work of the Pinellas Education Foundation for more than three decades.

Date: December 9, 2020, 8:30 am virtual program begins

Anticipated attendance: 250+

Location: Virtual

Audience: Business and Community Organization leaders, Foundation donors and supporters, District and School leadership

PRESENTING SPONSOR: \$15,000

- **Exclusive sponsorship** with the highest level of visibility
- Opportunity for you and an unlimited number of your guests to participate in the virtual event
- Company positioned as presenting sponsor in all event materials
- Company logo on event invitation
- Company logo displayed on screen as presenting sponsor during the event
- Company logo scrolled during the event
- Company logo displayed on event web page and in social media outlets
- Opportunity for brief featured video spot during the program
- Unique opportunity to participate in a video invitation to the event
- Featured in post-event ChangeMakers story sent to all attendees
- Featured in post-event social media posts about ChangeMakers event
- Recognition in the Pinellas Education Foundation e-newsletter

PLATINUM SPONSOR: \$10,000

- Opportunity for you and an unlimited number of your guests to participate in the virtual event
- Company logo on event invitation
- Company logo displayed on screen during the event
- Company logo scrolled during the event
- Company logo displayed on event web page and in social media outlets
- Unique opportunity to participate in a video invitation to the event
- Recognition in the Pinellas Education Foundation e-newsletter

GOLD SPONSOR: \$5,000

- Opportunity for you and an unlimited number of your guests to participate in the virtual event
- Company logo on event invitation
- Company logo displayed on screen during the event
- Company logo scrolled during the event
- Company logo displayed on event web page and in social media outlets
- Unique opportunity to participate in a video invitation to the event

SILVER SPONSOR: \$3,000

- Opportunity for you and an unlimited number of your guests to participate in the virtual event
- Company logo displayed on screen during the event
- Company logo scrolled during the event
- Company logo displayed on event web page and in social media outlets

EVENT SPONSOR: \$1,000

- Opportunity for you and an unlimited number of your guests to participate in the virtual event
- Company logo scrolled during the event
- Company logo displayed on event web page and in social media outlets

For sponsorship opportunities, please contact Julie Perrelli at 727-543-2489 or julie.perrelli@pinellaseducation.org.