



2021 ChangeMakers Sponsorship Opportunities

The fourth annual ChangeMakers celebration pays tribute to the dedication of our community as it has supported the work of the Pinellas Education Foundation for more than three decades.

Date: Tuesday, December 7, 2021 – Registration: 7:30 a.m.; Program: 8:00 a.m.

Anticipated attendance: 250+

Location: St. Petersburg Marriott Clearwater

Audience: Business and community organization leaders, Foundation donors and supporters, Business Partner of the Year Award winners, and district and school leadership

PRESENTING SPONSOR: \$15,000 (2 available) – SOLD

- **Exclusive sponsorship** with the highest level of visibility in all event materials
- Two tables of 6 in a premier location
- Unique opportunity to participate in a video invitation to the event
- Company logo on event invitation (print and digital)*
- Company logo displayed on screen as presenting sponsor during the event
- Company logo displayed on event web page and in social media outlets
- Prominent inclusion in event program and day-of event signage
- Opportunity for brief remarks on stage related to support of the Foundation
- Featured in post-event recap story email
- Featured in post-event social media posts

PLATINUM SPONSOR: \$10,000

- One table of 6 in a preferred location
- Company logo on event invitation (print and digital)*
- Company logo displayed on screen during the event
- Company logo displayed on event web page and in social media outlets
- Company logo on event program and signage
- Opportunity for brief remarks on stage
- Logo featured in post-event recap story email

GOLD SPONSOR: \$5,000

- One table of 6 in a preferred location
- Company logo on event invitation (print and digital)*
- Company logo displayed on screen during the event
- Company logo on event program and signage

- Company logo displayed on event web page and in social media outlets
- Opportunity for joint brief remarks on stage

SILVER SPONSOR: \$3,000

- One table of 6 guests
- Company logo displayed on screen during the event
- Company logo on event program and signage
- Company logo displayed on event web page

EVENT SPONSOR: \$1,000

- Half table for 3 guests
- Company logo on event program and signage
- Company logo displayed on event web page

*logo must be received by September 27

For more information, please contact Julie Perrelli at 727-588-4816 x 2113 or julie.perrelli@pinellaseducation.org.

www.pinellaseducation.org