



Pinellas Education Foundation

2022 Evening of Excellence Sponsorship Opportunities

A Celebration of Pinellas County's Teacher of the Year and Outstanding Educators

Each year, the Pinellas Education Foundation joins Pinellas County Schools to recognize excellence in the classroom as we honor Pinellas County's outstanding educators and name the Pinellas County Teacher of the Year.

Date: January 26, 2022 – VIP Reception: 5:30 p.m. / Show: 7 p.m.

Anticipated attendance: 1,800+

Location: Mahaffey Theater, St. Petersburg

Audience: Educators and their families, business and community organization leaders, district and school leadership, elected officials

PRESENTING SPONSOR: \$25,000 (exclusive) – SOLD

- Exclusive sponsorship with the highest level of visibility throughout event
- Logo inclusion on the Save the Date*
- Logo inclusion on the event invitation*
- Opportunity for 6 guests to participate in the VIP reception and live show
- Announce the Pinellas County Teacher of the Year
- Participate in surprise classroom visits to notify 10 Teacher of the Year finalists (November 2021)
- Accompany Foundation CEO in Teacher of the Year finalists classroom "Prize Patrol" visits (January 2022)
- Logo displayed on screen during event, on event web page, and in social media outlets
- Prominent inclusion as Presenting Sponsor in countywide Tampa Bay Times commemorative Evening of Excellence insert (distributed to ~70,000 households in Pinellas County)
- Recognition in all digital marketing communications
- Exclusive opportunity for sponsor logo placement on nominee gift bags
- Opportunity to place branded sponsor item in nominee gift bags
- Featured in post-event social media posts and event recap email

PLATINUM SPONSOR: \$15,000

- Logo inclusion on the event invitation*
- Opportunity for 6 guests to participate in the VIP reception and live show
- Participate on stage in the introduction of the Teacher of the Year finalists
- Participate in surprise classroom visits to notify 10 Teacher of the Year finalists (November 2021)

- Opportunity to be recognized as the title sponsor of the Teacher of the Year finalists classroom “Prize Patrol” visits (January 2022)
- Logo displayed on screen during event, on event web page, and in social media outlets
- Logo included in countywide Tampa Bay Times commemorative Evening of Excellence insert (distributed to ~70,000 households in Pinellas County)
- Recognition in all digital marketing communications
- Opportunity to place branded sponsor item in nominee gift bags
- Featured in post-event social media posts and included in event recap email

GOLD SPONSOR: \$10,000

- Logo inclusion on the event invitation*
- Opportunity for 6 guests to participate in the VIP reception and live show
- Participate on stage in the introduction of the Teacher of the Year finalists
- Participate in surprise classroom visits to notify 10 Teacher of the Year finalists (November 2021)
- Logo displayed on screen during event, on event web page, and in social media outlets
- Logo included in countywide Tampa Bay Times commemorative Evening of Excellence insert (distributed to ~70,000 households in Pinellas County)
- Recognition in all digital marketing communications
- Opportunity to place branded sponsor item in nominee gift bags
- Featured in post-event social media posts and included in event recap email

STERLING SPONSOR: \$7,500

- Opportunity for 4 guests to participate in the VIP reception and live show
- Participate on stage in the introduction of the Teacher of the Year finalists
- Logo displayed on screen during event, on event web page, and in social media outlets
- Logo included in countywide Tampa Bay Times commemorative Evening of Excellence insert (distributed to ~70,000 households in Pinellas County)
- Opportunity to place branded sponsor item in the nominee gift bag
- Inclusion in post-event recap email

SILVER SPONSOR: \$5,000

- Opportunity for 4 guests to participate in the VIP reception and live show
- Participate on stage to present the Emerging Teacher of the Year award
- Logo displayed on screen during event, on event web page, and in social media outlets
- Logo included in countywide Tampa Bay Times commemorative Evening of Excellence insert (distributed to ~70,000 households in Pinellas County)
- Opportunity to place branded sponsor item in nominee gift bag

BRONZE SPONSOR: \$3,000

- Opportunity for 2 guests to participate in the VIP reception and live show
- Logo displayed on screen during event, on event web page, and in social media outlets
- Recognition in countywide Tampa Bay Times commemorative Evening of Excellence insert (distributed to ~70,000 households in Pinellas County)
- Opportunity to place branded sponsor item in nominee gift bag

EVENT SPONSOR: \$1,500

- Opportunity for 2 guests to participate in the VIP reception and live show
- Logo displayed on screen during event, on event web page, and in social media outlets
- Opportunity to place branded sponsor item in nominee gift bag

*logo must be received by November 15, 2021

For more information, contact Elizabeth Szostak at
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www.pinellaseducation.org