



# Pinellas Education Foundation

## Sponsorship Opportunities

*A Celebration of Arts Education*



The Walker's Rising Stars Scholarship Competition is a year-long initiative to assist Pinellas County Schools' students as they hone their audition and portfolio skills. Aided by expert advice along the way, they compete for college scholarships in the categories of Culinary Arts, Dance, Instrumental, Theater, Visual Arts and Vocal Performance. Since the inception of Walker's Rising Stars, nearly \$1 million in scholarships have been awarded to talented students in these areas.

The awarded scholarships honor the artistic achievement of our students and support their continued growth in the arts or other fields. While there are many Walker's Rising Stars alumni who are extremely successful artists throughout the world, it is not a requirement that students use their scholarship funds for artistic coursework. One of our original Walker's Rising Stars finalists is a successful doctor who still sings and celebrates the value of arts in her community. Many past participants are now classroom teachers who pass on lessons learned to their students.

**Date:** April 2024 (Exact date TBD) – Show: 6:30 p.m.

**Location:** Mahaffey Theater, St. Petersburg

**Anticipated Attendance:** 500+

**Audience:** Educators and their families, business and community organization leaders, elected officials, Pinellas County Schools leadership, and students

**TITLE - SOLD**

**\$30,000**

- *Exclusive sponsorship* with the highest level of visibility in all event materials
- Recognition on the save the date\* (digital newsletter)
- Recognition on event invitation\* (digital)
- Premier reserved seating for 10 guests
- Participate on stage to announce winners
- Logo displayed on screen during event, on event web page and in social media outlets
- Prominent inclusion on event program and day-of event signage
- Recognition in all digital marketing communications
- Featured in post-event social media posts and event recap email
- Opportunity to have a meet and greet with student performers before the show

## **PRESENTING**

**\$15,000**

- Sponsors an act in the show
- Logo inclusion on event invitation\* (digital)
- Reserved seating for 10 guests
- Logo displayed on screen during event, on event web page and in social media outlets
- Logo on event program and day-of event signage
- Featured in post-event social media posts and event recap email

## **DIRECTOR**

**\$10,000**

- Sponsors an act in the show
- Logo inclusion on event invitation\* (digital)
- Reserved seating for 10 guests
- Logo displayed on screen during event, on event web page and in social media outlets
- Logo on event program and day-of event signage
- Featured in post-event recap email

## **AUDITION**

**\$5,000**

- Reserved seating for 6 guests
- Logo displayed on screen during event and on event web page
- Logo on event program and day-of event signage

## **SUPPORTING**

**\$2,500**

- Reserved seating for 4 guests
- Logo displayed on screen during event and on event web page

\*Logo must be received by March 18, 2024

For more information, please contact Kiersten Keely at  
[kiersten.keely@pinellaseducation.org](mailto:kiersten.keely@pinellaseducation.org) or 727-588-4816, ext. 2111.

[pinellaseducation.org/walkers](https://pinellaseducation.org/walkers)

A COPY OF THE PINELLAS EDUCATION FOUNDATION'S OFFICIAL REGISTRATION (CH2249) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

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