



**Pinellas Education  
Foundation**



## 2024 Sponsorship Opportunities

Each year, the Pinellas Education Foundation joins Pinellas County Schools to recognize excellence in the classroom as we honor Pinellas County's outstanding educators and name the Pinellas County Teacher of the Year. Read the 2023 Evening of Excellence post-event [story here](#).

**Date:** Wednesday, January 17, 2024 – Reception: 5:00 p.m. / Show: 6:30 p.m.

**Anticipated attendance:** 1,700+

**Location:** Mahaffey Theater, St. Petersburg

**Audience:** Educators and their families, business and community organization leaders, district and school leadership, elected officials

### PRESENTING SPONSOR - *SOLD*

**\$25,000**

- *Exclusive sponsorship* with the highest level of visibility throughout the event
- Logo inclusion on the save the date\* (digital)
- Logo inclusion on the event invitation\* (digital)
- Tickets for 10 guests to attend the reception and show
- Announce the Pinellas County Teacher of the Year
- Participate in surprise classroom visits to notify Teacher of the Year finalists (November 2023)
- Accompany Foundation CEO in Teacher of the Year finalists classroom visits (January 2024)
- Logo displayed on screen during event, on event web page, and in social media outlets
- Prominent inclusion in countywide Tampa Bay Times commemorative Evening of Excellence insert (distributed to ~70,000 households in Pinellas County)
- Recognition in all digital marketing communications
- Exclusive opportunity for sponsor logo placement on nominee gift bags
- Opportunity to place branded sponsor item in nominee gift bags
- Featured in post-event social media posts and event recap email
- Recognition and speaking opportunity at the Elevating Classroom Excellence through Teaching Conference (ECET2) Summer 2024

Updated 8/7/2023

## **PLATINUM SPONSOR**

**\$15,000**

- Logo inclusion on the event invitation\* (digital)
- Tickets for 10 guests to attend the reception and show
- Participate on stage in the introduction of the Teacher of the Year finalists
- Participate in surprise classroom visits to notify Teacher of the Year finalists (November 2023)
- Accompany Foundation CEO in Teacher of the Year finalists classroom visits (January 2024)
- Logo displayed on screen during event, on event web page, and in social media outlets
- Logo included in countywide Tampa Bay Times commemorative Evening of Excellence insert (distributed to ~70,000 households in Pinellas County)
- Recognition in all digital marketing communications
- Opportunity to place branded sponsor item in nominee gift bags
- Featured in post-event social media posts and included in event recap email
- Recognition and speaking opportunity at the Elevating Classroom Excellence through Teaching Conference (ECET2) Summer 2024

## **GOLD SPONSOR**

**\$10,000**

- Logo inclusion on the event invitation\* (digital)
- Tickets for 10 guests to attend the reception and show
- Participate on stage in the introduction of the Teacher of the Year finalists
- Participate in surprise classroom visits to notify 10 Teacher of the Year finalists (November 2023)
- Logo displayed on screen during event, on event web page, and in social media outlets
- Logo included in countywide Tampa Bay Times commemorative Evening of Excellence insert (distributed to ~70,000 households in Pinellas County)
- Recognition in all digital marketing communications
- Opportunity to place branded sponsor item in nominee gift bags
- Featured in post-event social media posts and included in event recap email

## **STERLING SPONSOR**

**\$7,500**

- Tickets for 8 guests to attend the reception and show
- Participate on stage in the introduction of the Teacher of the Year finalists
- Logo displayed on screen during event, on event web page, and in social media outlets
- Logo included in countywide Tampa Bay Times commemorative Evening of Excellence insert (distributed to ~70,000 households in Pinellas County)
- Opportunity to place branded sponsor item in the nominee gift bag
- Inclusion in post-event recap email

## **SILVER SPONSOR**

**\$5,000**

- Tickets for 8 guests to attend the reception and show
- Logo displayed on screen during event, on event web page, and in social media outlets
- Logo included in countywide Tampa Bay Times commemorative Evening of Excellence insert (distributed to ~70,000 households in Pinellas County)
- Opportunity to place branded sponsor item in nominee gift bag

## **BRONZE SPONSOR**

**\$3,000**

- Tickets for 6 guests to attend the reception and show
- Logo displayed on screen during event, on event web page, and in social media outlets
- Recognition in countywide Tampa Bay Times commemorative Evening of Excellence insert (distributed to ~70,000 households in Pinellas County)
- Opportunity to place branded sponsor item in nominee gift bag

## **EVENT SPONSOR**

**\$1,500**

- Tickets for 3 guests to attend the reception and show
- Logo displayed on screen during event, on event web page, and in social media outlets
- Opportunity to place branded sponsor item in nominee gift bag

\*Logo must be received by December 11, 2023

For more information, please contact Kiersten Keely at [kiersten.keely@pinellaseducation.org](mailto:kiersten.keely@pinellaseducation.org) or 727-588-4816 x 2111.

[pinellaseducation.org/eoe](http://pinellaseducation.org/eoe)