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*As of November 15, 2023

A special thank you to the following Board Members who served in 2022-2023:

Stacy Baier, P.h.D. Lisa Cane Kristen Garcia Gary Regoli



A NOTE FROM OUR LEADERS

For more than 35 years, Pinellas Education Foundation has been committed to accelerating academic achievement for all students. We do this through innovative programs and initiatives made possible by our partnerships and generous supporters.

This year, we said goodbye to our longtime Chief Executive Officer, Dr. Stacy Baier, as she pursued the next step in her career. During Dr. Baier's tenure, the Foundation expanded our early literacy work. In the last year, we doubled the number of elementary schools participating in the Pinellas Early Literacy Initiative, with eighteen elementary schools practicing evidence-based instruction to help students read on grade level.

Also this year in partnership with Pinellas County Schools, we expanded our College and Career Centers to all seventeen high schools to ensure every student is skillfully prepared for life after graduation. Throughout this report, you will see stories and numbers indicating our impact in Pinellas County. This represents only a glimpse of this year's successes in providing meaningful programs,

professional development and resources to students and teachers.

We celebrate this past year's accomplishments and look forward to the year ahead, knowing that with your continued investment, we will drive impact for students, teachers and our community. Once again, thank you for bringing our mission to life.

With sincere gratitude,

Tash Elwyn

Chair, Pinellas Education Foundation President and CEO, Raymond James and Associates

Kim Jowell

CEO, Pinellas Education Foundation

Kunberly D. Jowell





About Us

Pinellas Education Foundation is a dynamic, nationally recognized nonprofit organization that leads the way in advancing public education and student achievement. Our priorities align with Pinellas County Schools. Our strategies include strengthening quality instruction to improve student achievement levels and increasing students' knowledge of post-secondary education to boost graduation and college and career readiness rates. We do this through three key areas of work – Academic Achievement, Multiple Pathways and Enhancement Programs.



Our Mission

Our mission is to accelerate educational achievement for ALL students through the effective mobilization of innovation, relationships and resources.

Our Vision

Our vision is that every student will be prepared for life after high school, whether the choice is to attend college, enter the workforce, or to obtain technical training.



Our Beliefs

These beliefs guide our actions and our decisions.

Equity for All

We believe everyone deserves a high-quality education.

Value of Public Education

We believe that public education is a primary determinant of our county's economic prosperity and future success.

Multiple Pathways

We believe in preparing students for the variety of post-secondary career pathways available to them.

Innovation

We believe in serving as a catalyst that activates new, more effective solutions to some of education's most pressing issues.

Continuous Improvements

We believe in learning from our work and using these discoveries to inform the best solutions and investments in education.



Key Areas of Focus



Academic **Achievement**

We support teachers and principals by 8,700 students offering opportunities to improve instruction methods and increase student outcomes. We do this through programs such as Closing the Gap, Pinellas Early Literacy Initiative and Reading Recovery.

Success in Action

We have been committed to closing genderbased achievement gaps for over 10 years. Research has shown that boys and girls learn differently. Boys often exhibit more physical energy with the need to move, enjoy competition and prefer shoulder-to-shoulder interaction over face-to-face. Recent research published by Helios Education Foundation details that gender gaps still exist, with boys significantly lagging behind girls in English Language Arts (ELA) throughout elementary and middle school in Florida.

Together with Pinellas County Schools. we focus on research-driven instructional strategies to increase student success. We know that changing instruction and learning environments is critical to closing gender achievement gaps and eliminating gender disparities. Our Closing the Gap program started with just 6 elementary schools, and has now expanded to 22 schools, providing grant funding for teachers to learn genderbased instruction methods and purchase materials to eliminate gender gaps.

We are proud to report that in 2022-2023. Closing the Gap directly impacted over 4,000 students with nearly 300 teachers receiving gender-specific instruction methods. This initiative is a key example of how we bring together business and community leaders to partner with Pinellas County Schools to impact student outcomes and set teachers up for success.

Boys Read Book Battle

Another strategy that resulted from this vital work was creating an annual Boys Read Book Battle, a program aimed at getting boys engaged in reading and reading retention. The book battle occurs over a series of events culminating in one grand finale competition. During the finale event, the teams of elementary school boys are challenged to put their reading, comprehension and evidencefinding skills to the test and answer questions about books they were assigned during the school year. Last year, 41 elementary schools participated in the Boys Read Book Battle and Ponce de Leon Elementary School took the trophy home!



Watch the 2022-2023 **Boys Read Book Battle**



Closing the Gap

teachers

were impacted by

Academic Achievement programs.

Heli₆s

Education Foundation

released Strategies and

Practices to Close the

Gap in Florida and it

showcases the strategies

gender disparities.

invested to improve instruction methods in 2022-2023.

Multiple Pathways

We believe all students should have the necessary tools for academic success and plans to succeed during and after high school. Whether going to college, skillfully entering the workforce, or obtaining career technical training. Our programs that prepare students for life after graduation include Career & Technical Education, Elevating Excellence: College & Career Centers, Senior Scholarships, Student Internships, Take Stock in Children, Teacher Externships and Walker's Rising Stars.

Success in Action

30th Anniversary of Take Stock in Children

Over 30 years ago, we saw a need to address low graduation rates for economically disadvantaged students in Pinellas County by offering them one-on-one mentoring and the promise of a college scholarship upon graduation.

The initial Take Stock in Children program started with only 20 students. The program was so successful at raising graduation rates that it grew into a statewide initiative in 1996. The program was also known by the

name Doorways for many years in Pinellas County.

Every year, we serve approximately 1,000 students with over 600 caring mentors who dedicate their time to help guide these students, who may have thought college or technical training was not possible for them.

In 2022-2023, over \$2.8 million in scholarships were awarded to graduating seniors and college students pursuing a

post-secondary education. Over 2,500 students have earned their post-secondary degrees. We are the state's largest Take Stock in Children provider and take great pride in providing students with the tools they need to succeed in life after high school.



Success in Action

Finish Line Scholarships

In recent years, Florida expanded the opportunity for students to earn dual enrollment credit at public school career and technical colleges. In Pinellas County, this allows students to dual enroll at Pinellas Technical College and take college-level courses for credit at no cost to them.

A difference between traditional college dual enrollment and career and technical education (CTE) dual enrollment is the time it takes to earn a certification. 60% of CTE dual enrollment programs take 1,050 hours (one year) to complete when attending full-time. High school students can enroll in limited classes per semester because they are still working on mandatory classes for graduation requirements. This results in some students being unable to complete the hours necessary to earn their certification by graduation. Students with less than 600 hours remaining are no longer eligible for federal aid, such as Pell Grants, because financial assistance is only available to students with more than 600 hours remaining. Students who can pay continue in the program, but students who need financial aid often drop out of their programs because they need more funding.

We created the Finish Line Scholarship to help students who need financial assistance but are ineligible to cross the finish line and complete their CTE certifications. In the 2022-2023 school year, we awarded over \$33,000 in Finish Line Scholarships to students in automotive, computer sciences, electrical, and medical programs.

21,400 students

were impacted by Multiple Pathways programs.

\$4 million

in scholarships were awarded to graduating seniors through all our scholarship programs.

Over

\$148,000

was provided to teachers to fund classroom projects, impacting over

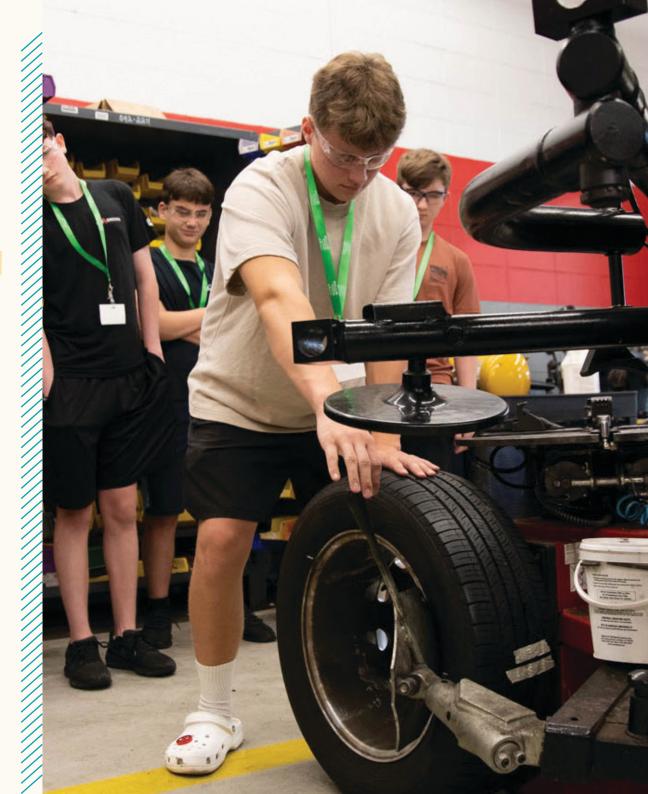
30,000 students

in 2022-2023.

College and Career Centers expanded to all 17 high schools in Pinellas County

7,296 students

received one-on-one support in the centers.



Success in Action

Enhancement Programs and Other District Support

Our enhancement programs cultivate a supportive culture for teachers and offer students the chance to develop essential skills. They include Enterprise Village, Finance Park, Evening of Excellence, Focus on Education, Fund a Classroom, Digital Equity, Next Generation Entrepreneur, Tampa Bay School Supply Drive and TB12 Fitness Program.





With a shared commitment to innovation and student achievement, in collaboration with Pinellas County Schools, we partnered with the TB12 Foundation to launch a new physical education curriculum. The TB12 Foundation is a non-profit organization founded by retired NFL superstar, Tom Brady. The core focus of this addition was to enhance middle and high school students' health and wellness competencies.

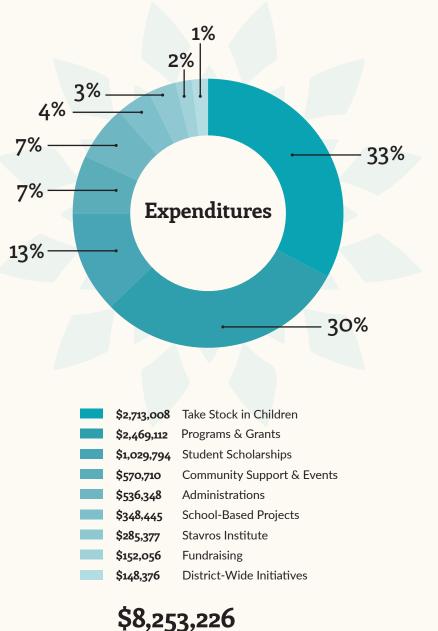
The new curriculum rolled out in the fall of 2022 at 6 middle and 4 high schools. Certified TB12 Body Coaches worked with district physical education instructors, athletic coaches and administrators to help develop coursework. The program expanded to all middle and high school physical education courses in the fall of 2023.

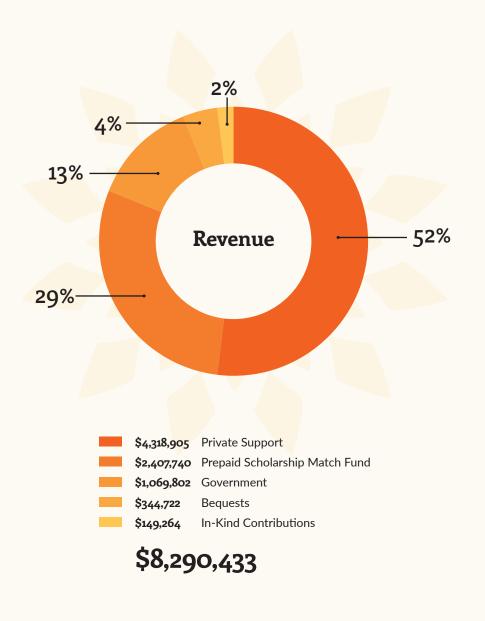


It was clear to us that the Pinellas Education Foundation and Pinellas County Schools have a strong commitment to innovation and improving their students' health and wellness. This growth mindset aligns well with the TB12 Foundation's mission to help all students maximize their health and potential. Through our partnership we are able to teach students and young athletes how to live a healthy and active lifestyle and perform at their best whether it's playing a sport they love or being mentally prepared for a difficult test. Incorporating daily healthy habits at a young age is so important and we are very excited to expand this program to include all 8th through 12th graders in the district."

Lisa Borges, TB12 Foundation Executive Director

2022-2023 Revenue and Expenditures







Our Generous Donors

It's through the generosity of our community that our work is made possible. Thank you to our 2022-2023 donors. Your support changes the trajectory of lives.

\$250,000 - \$499,999

CareerSource Pinellas

Consortium of Florida Education Foundations

Foundation for a Healthy St. Petersburg, Inc.

Helios Education Foundation

Take Stock in Children, Inc.

The Essie W. Krausman Trust

The Estate of David J. Evans

\$100,000 - \$249,999

Chargebacks911

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\$25,000 - \$49,999

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Aetna

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Egasti Family Fund at the Community Foundation

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TB12 Foundation+

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\$10,000 - \$24,999

10 Tampa Bay+

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\$5,000 - \$9,999

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The Stavros Society

Beginning with the vision and generosity of Dr. Gus A. Stavros and his wife Frances many years ago, Pinellas Education Foundation has impacted the lives of countless Pinellas County students. The Stavros Society is an annual giving program that supports the Foundation's goals to accelerate academic achievement for all students—fueling innovation and the future of education.

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*Deceased + In-Kind Donor

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2023

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