Tampa Bay School Supply Drive 2024 Toolkit



Drop-off Events

Hillsborough County

Friday, August 2, 2024 Hosted by: WTSP 10 Tampa Bav **Staples** 3702 W Spruce St. Time: 7 a.m. - 7 p.m.

Pinellas County

Friday, July 12, 2024 Hosted by: **Tampa Bay Rays Tropicana Field 1** Tropicana Drive Time: 2 - 8:30PM

Saturday, July 27, 2024 Hosted by: **Tampa Bay Rowdies Al Lang Stadium** 230 1st St SE Time: 6 - 7:30 p.m.

Friday, August 2, 2024 Hosted by: WTSP 10 Tampa Bay Staples (Largo Mall) 13013 Seminole Blvd. Time: 7 a.m. – 7 p.m.



Benefitting:



Inspired minds transform lives



About the Campaign

The Tampa Bay School Supply Drive ensures that students with the greatest need have the tools to succeed in the new school year. Recognizing that thousands of families in our area struggle to afford these critical supplies, Hillsborough **Education Foundation and Pinellas Education** Foundation are partnering to support students on both sides of the Bay.

More than 200,000 economically disadvantaged students attend Hillsborough and Pinellas County public schools. Given the financial hardships of recent years, this summer's school supply drive is more important than ever. You can make a direct impact on students' academic achievements by hosting a supply drive with your business/organization. Thank you for your support!



Ways to Help

Host a Drive:

Collect school supplies at your business, organization or in your neighborhood and drop them off at one of our Tampa Bay School Supply Drive events.

Make a Monetary Donation at <u>TBSchoolSupplyDrive.com</u>:

Encourage your staff to make a cash donation on our website and note it is part of your company's supply drive.

Shop from our Amazon Wish Lists:

Hillsborough Education Foundation

Pinellas Education Foundation

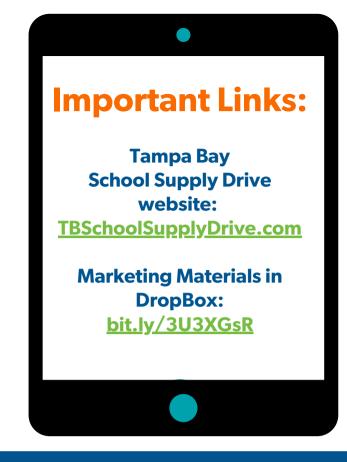
About Hillsborough Education Foundation:

Established in 1987, Hillsborough Education Foundation (HEF) is a nonprofit focused on strengthening public education in Hillsborough County by supporting teachers and empowering students to achieve academic and personal success. Together with our community partners, HEF strategically invests in initiatives that impact teaching quality, increase graduation rates and build equity in education bolstering a thriving workforce of tomorrow and the sustainable prosperity of Tampa Bay. Learn more at **EducationFoundation.com.**

About Pinellas Education Foundation:

Established in 1986, Pinellas Education Foundation is a nationally recognized non-profit committed to transforming students' lives, empowering them to achieve their full potential, and providing teachers with the resources they need. With Pinellas County Schools and community partners, we work tirelessly to accelerate educational achievement for all students. Our programs begin with an emphasis on early literacy through the intricate pathways of college and career readiness. Learn more at **PinellasEducation.org**.

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About Hillsborough County Public Schools	About Pinellas County Schools
219,000+ students enrolled	93,900+ students enrolled
65% of students are economically disadvantaged	54.6% of students are economically disadvantaged
3rd largest school district in Florida	8th largest school district in Florida
More than 24,000 employees, including 13,723 instructional staff	7,000 instructional staff



Requested School Supplies

Backpacks Binders (1" & 2") Colored Pencils (12 ct) Composition Books Crayons (24 ct) Erasers (Cap & Pink) Glue (Bottles & Sticks) Highlighters Index Cards Markers

Notebook/Filler Paper Paper (Copy & Graph) Pencils Pencil Boxes Pencil Sharpeners Pens Pocket Folders Rulers Scissors Spiral Notebooks

Sample Email Language

Here's a sample email to share with your organization. Feel free to edit to fit your needs.

This year (insert business/organization name) is partnering with the Pinellas and Hillsborough education foundations to collect school supplies for students in our community. The Tampa Bay School Supply Drive ensures that students with the greatest need have the tools to succeed in the new school year. We hope you'll join us in supporting this important cause!

Here are 3 ways you can help:

- 1. Donate supplies in person. We'll be collecting supplies from (insert date) to (insert date). Drop off your donations at (insert location).
- 2. Purchase school supplies through Amazon to have them shipped directly to Hillsborough Education Foundation or Pinellas Education Foundation.
- 3. Make a monetary donation at <u>TBSchoolSupplyDrive.com</u> and the education foundations will purchase the supplies for you.
- **\$10** can supply 200 pencils to help support students' learning
- **50** can provide a student with a backpack filled with essential school supplies
- **\$100 can support a teacher with crucial classroom resources**
- **\$250 can provide art supplies for an entire classroom**
- **\$500 can fund an engaging and hands-on STEAM kit for a Pre-K—5 class.**

Sample Social Media

Don't forget to tag Hillsborough Education Foundation and Pinellas Education Foundation in your posts.



Facebook: @EducationFoundation @PinellasEducation



Instagram: @HillsEduFnd @PinellasEd

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Tweet

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X: @HillsEduFnd @PinellasEd LinkedIn: @Hillsborough Education Foundation @Pinellas Education Foundation

Facebook & LinkedIn:



Each year, @Hillsborough Education Foundation and @Pinellas Education Foundation collect thousands of school supplies that many students need to be successful. They are collecting donations now online and in person at locations throughout Hillsborough and Pinellas counties. Learn more about how to donate by visiting TBSchoolSupplyDrive.com

Add to your post

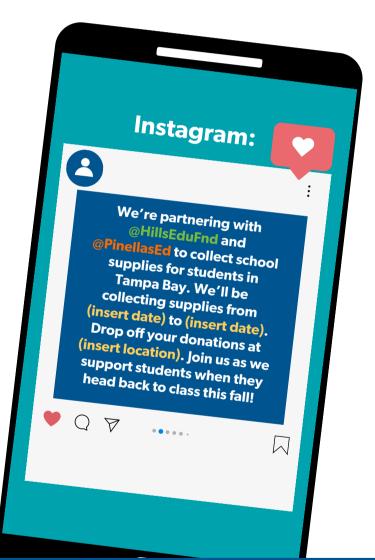


We're collecting school supplies for students through @HillsEduFnd and @PinellasEd.

Shop through Amazon and have items shipped directly to them. Shop here: amzn.to/3yninnS or amzn.to/3GKwHLY.

S Everyone can reply

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This toolkit provides the materials needed to host a drive. If you need more support or have questions, please contact:

Hillsborough Education Foundation:

Laura Grucza Director of Development <u>Igrucza@educationfoundation.com</u> 813-574-0274 Pinellas Education Foundation: De'Eric Williams Annual Giving & Stewardship Manager <u>deeric.williams@pinellaseducation.org</u> 727-588-4816, ext. 2119