

Tampa Bay School Supply Drive **2024** Toolkit



Drop-off Events

Hillsborough County

Friday, August 2, 2024

Hosted by:

WTSP 10 Tampa Bay
Staples

3702 W Spruce St.

Time: 7 a.m. - 7 p.m.

Pinellas County

Friday, July 12, 2024

Hosted by:

Tampa Bay Rays

Tropicana Field

1 Tropicana Drive

Time: 2 - 8:30PM

Saturday, July 27, 2024

Hosted by:

Tampa Bay Rowdies

Al Lang Stadium

230 1st St SE

Time: 6 - 7:30 p.m.

Friday, August 2, 2024

Hosted by:

WTSP 10 Tampa Bay
Staples (Largo Mall)

13013 Seminole Blvd.

Time: 7 a.m. - 7 p.m.

Benefitting:



**Pinellas Education
Foundation**

Inspired minds transform lives



About the Campaign

The Tampa Bay School Supply Drive ensures that students with the greatest need have the tools to succeed in the new school year. Recognizing that thousands of families in our area struggle to afford these critical supplies, Hillsborough Education Foundation and Pinellas Education Foundation are partnering to support students on both sides of the Bay.

More than 200,000 economically disadvantaged students attend Hillsborough and Pinellas County public schools. Given the financial hardships of recent years, this summer's school supply drive is more important than ever. You can make a direct impact on students' academic achievements by hosting a supply drive with your business/organization.

Thank you for your support!



Ways to Help

Host a Drive:

Collect school supplies at your business, organization or in your neighborhood and drop them off at one of our Tampa Bay School Supply Drive events.

Make a Monetary Donation at TBSchoolSupplyDrive.com:

Encourage your staff to make a cash donation on our website and note it is part of your company's supply drive.

Shop from our Amazon Wish Lists:

[Hillsborough Education Foundation](#)

[Pinellas Education Foundation](#)





About Hillsborough Education Foundation:

Established in 1987, Hillsborough Education Foundation (HEF) is a nonprofit focused on strengthening public education in Hillsborough County by supporting teachers and empowering students to achieve academic and personal success. Together with our community partners, HEF strategically invests in initiatives that impact teaching quality, increase graduation rates and build equity in education—bolstering a thriving workforce of tomorrow and the sustainable prosperity of Tampa Bay. Learn more at EducationFoundation.com.





About Pinellas Education Foundation:

Established in 1986, Pinellas Education Foundation is a nationally recognized non-profit committed to transforming students' lives, empowering them to achieve their full potential, and providing teachers with the resources they need. With Pinellas County Schools and community partners, we work tirelessly to accelerate educational achievement for all students. Our programs begin with an emphasis on early literacy through the intricate pathways of college and career readiness. Learn more at PinellasEducation.org.

About Hillsborough County Public Schools

-  219,000+ students enrolled
-  65% of students are economically disadvantaged
-  3rd largest school district in Florida
-  More than 24,000 employees, including 13,723 instructional staff

About Pinellas County Schools

-  93,900+ students enrolled
-  54.6% of students are economically disadvantaged
-  8th largest school district in Florida
-  7,000 instructional staff



Requested School Supplies

Backpacks	Notebook/Filler Paper
Binders (1" & 2")	Paper (Copy & Graph)
Colored Pencils (12 ct)	Pencils
Composition Books	Pencil Boxes
Crayons (24 ct)	Pencil Sharpeners
Erasers (Cap & Pink)	Pens
Glue (Bottles & Sticks)	Pocket Folders
Highlighters	Rulers
Index Cards	Scissors
Markers	Spiral Notebooks

Sample Email Language

Here's a sample email to share with your organization. Feel free to edit to fit your needs.

This year (**insert business/organization name**) is partnering with the Pinellas and Hillsborough education foundations to collect school supplies for students in our community. The Tampa Bay School Supply Drive ensures that students with the greatest need have the tools to succeed in the new school year. We hope you'll join us in supporting this important cause!

Here are 3 ways you can help:

1. Donate supplies in person. We'll be collecting supplies from (**insert date**) to (**insert date**). Drop off your donations at (**insert location**).
2. Purchase school supplies through Amazon to have them shipped directly to Hillsborough Education Foundation or Pinellas Education Foundation.
3. Make a monetary donation at TBSchoolSupplyDrive.com and the education foundations will purchase the supplies for you.

- \$10 can supply 200 pencils to help support students' learning
- \$50 can provide a student with a backpack filled with essential school supplies
- \$100 can support a teacher with crucial classroom resources
- \$250 can provide art supplies for an entire classroom
- \$500 can fund an engaging and hands-on STEAM kit for a Pre-K—5 class.

Sample Social Media

Don't forget to tag **Hillsborough Education Foundation** and **Pinellas Education Foundation** in your posts.



Facebook:

@EducationFoundation
@PinellasEducation



Instagram:

@HillsEduFnd
@PinellasEd



X:

@HillsEduFnd
@PinellasEd



LinkedIn:

@Hillsborough Education Foundation
@Pinellas Education Foundation

Facebook & LinkedIn:



Public

Each year, @Hillsborough Education Foundation and @Pinellas Education Foundation collect thousands of school supplies that many students need to be successful. They are collecting donations now online and in person at locations throughout Hillsborough and Pinellas counties. Learn more about how to donate by visiting TBSchoolSupplyDrive.com

Add to your post



X:

We're collecting school supplies for students through @HillsEduFnd and @PinellasEd.

Shop through Amazon and have items shipped directly to them. Shop here: amzn.to/3yninnS or amzn.to/3GKwHLY.

Everyone can reply



Tweet

Instagram:



We're partnering with @HillsEduFnd and @PinellasEd to collect school supplies for students in Tampa Bay. We'll be collecting supplies from (insert date) to (insert date). Drop off your donations at (insert location). Join us as we support students when they head back to class this fall!



This toolkit provides the materials needed to host a drive.
If you need more support or have questions, please contact:

Hillsborough Education Foundation:

Laura Grucza

Director of Development

lgrucza@educationfoundation.com

813-574-0274

Pinellas Education Foundation:

De'Eric Williams

Annual Giving & Stewardship Manager

deeric.williams@pinellaseducation.org

727-588-4816, ext. 2119