

























2024 Impact Report



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Pinellas Education Foundation



Bob Byelick, Board Chair
Pinellas Education Foundation

## **A Note From Our Leaders**

We are proud to present our 2023-2024 Impact Report, a snapshot of the incredible successes we have achieved together. Thanks to your dedication and support, we have reached significant milestones in our mission to accelerate academic achievement and support teachers and schools across Pinellas County. Our work is possible through partnerships with those who share the belief that investing in education is investing in the future of our community. We are incredibly grateful for a strong partnership with Pinellas County Schools. A notable achievement this year, Pinellas County Schools earned an A district grade from the Florida Department of Education. As one of the nation's top-performing urban school districts, this achievement reflects the incredible power of community support. Your involvement provides essential resources and opportunities needed to elevate our schools.

This year alone, we have awarded over \$5 million in scholarships, allowing countless students to pursue their dreams and post-secondary education. Our mentoring program surpassed over half a million hours of mentoring, providing critical guidance and support to students who need it most.

Literacy is one of our key focus areas and one of our programs, the Pinellas Early Literacy Initiative (PELI) saw remarkable improvements in literacy rates.

We know that reading is the key to success in school and life. These improvements are paving the way for long-term academic success. These achievements, along with many others, have helped our district earn an A grade.

We hope you take pride in reading this report, knowing your support has made a meaningful difference. This report is more than numbers; it represents lives changed and futures transformed. Our work and accomplishments are only possible with your support; we can do more together than any one of us can do alone. Thank you for partnering with us, believing in the power of education, and making an impact on the students and teachers we serve.

Jin Jowell

Kim Jowell, CEO
Pinellas Education Foundation

Bob Byelick, Board Chair
Pinellas Education Foundation

Robert Byels

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## **About Us**

Pinellas Education Foundation is a nationally recognized, dynamic nonprofit organization committed to transforming students' lives, empowering them to achieve their full potential, and providing teachers with the resources they need to excel in the classrooms. Through innovative initiatives, a strategic partnership with Pinellas County Schools and collaboration with community partners, we work tirelessly to accelerate academic achievement for all students.

With a comprehensive approach to education, our programs cover the bookends of learning, beginning with an emphasis on early literacy and extending to initiatives that emphasize college and career readiness. Improving outcomes, especially for students with the greatest achievement gaps, is pivotal to our work.

#### **Our Mission**

Our mission is to accelerate educational achievement for ALL students through the effective mobilization of innovation, relationships and resources.

#### **Our Vision**

Our vision is that every student will be prepared for life after high school, whether the choice is to attend college, to enter the workforce, or to obtain technical training.



# Our Beliefs

# **Equity for All**

We believe everyone deserves a high-quality education.

## Value of Public Education

We believe that public education is a primary determinant of our county's economic prosperity and future success.

## **Multiple Pathways**

We believe in preparing students for the variety of postsecondary and career pathways available to them.

## Innovation

We believe in serving as a catalyst that activates new, more effective solutions to some of education's most pressing issues.

## **Continuous Improvement**

We believe in learning from our work and using these discoveries to inform the best solutions and investments in education.



## Literacy

We strategically focus on early literacy achievement because research consistently shows that strong reading skills lay the foundation for long-term student success. When students become proficient readers by third grade, they are more likely to have opportunities such as dual enrollment and advanced placement college classes, in addition to being far more likely to graduate high school. This access to academic enrichment opens doors to brighter futures, including higher lifetime earnings and broader career opportunities. Investing in early literacy is investing in the lifetime success of our students, ensuring they have the skills to thrive in school and beyond.

We are deeply committed to improving literacy outcomes, and two key programs are leading the way: the Pinellas Early Literacy Initiative (PELI) and Closing the Gap. These programs equip teachers with advanced professional development and instructional strategies to boost literacy achievements.

"I know we've seen growth in our school. Instead of learning to read, they're ready to read to learn and making that transition. It's important."

- PELI Administrator



LITERACY





## PELI

completed its third year focused on VPK through 2nd-grade reading strategies.

89%

of participating PELI schools had gains in English Language Arts achievement.

69%

of participating PELI schools had double-digit gains in English Language Arts achievement.

## 21 schools

participated in Closing the Gap, which focused on the gender reading gap between boys and

## Over 800 teachers

participated in professional development focused on literacy and improving instructional strategies.

Family engagement is essential to early literacy development. PELI emphasizes this by hosting Family Literacy Nights, where students and families come together to learn how to foster a love of reading at home. We hosted 10 community events, reinforcing the role of family involvement in improving reading skills and supporting literacy outside the classroom.

## College & Career Readiness

We are committed to ensuring that every student in Pinellas County Schools has a path to economic and career success after high school. Our community thrives when students are prepared to take the next step—whether it is continuing their education or launching their careers—empowering a brighter future for all.

That's why we strategically invest in programs that prepare students for post-secondary education or equip them with the skills they need to enter the workforce. Our programs and initiatives that prepare students for life beyond high school include Career and Technical Education, College and Career Centers, Senior Scholarships, Student Internships, Take Stock in Children, and Walker's Rising Stars.

"The experience has been rewarding and very positive. It has made me appreciate that the youth in our community are growing up to be some amazing people."

- Take Stock in Children Program Mentor



**COLLEGE & CAREER READINESS** 





Our Take Stock in Children program serves over

1.100

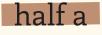
## students

annually. It is the largest mentoring program in Pinellas County.

99%

of our TSIC students graduate high school.

More than



million

hours of mentoring completed.

8,000

students

received one-on-one support in all 17 college and career centers.

\$5 million

in scholarships awarded.

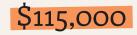
"I have now earned my bachelor's degree in Marketing and this couldn't have been possible without the help of Take Stock in Children and my sponsor. With moving away to the university of my dreams, I was able to fulfill my goals of obtaining an internship, joining multiple campus organizations, and meeting so many inspiring instructors and friends."

Julisa. Take Stock in Children Mentoring Program Aluma

## Curriculum **Enrichment**

We enrich the learning experience of students and teachers by awarding grants that fund innovative classroom projects beyond the standard curriculum. Additionally, we invest in hands-on opportunities that foster and develop essential life skills. Our innovative Curriculum Enrichment initiatives include Classroom Grants, Enterprise Village and Finance Park.

Over



invested in Classroom Grants and 22,000 students directly impacted.

Over

9,000

students visited Enterprise Village.

Over



students visited Finance Park.



pnarmacy



Watch our 2023-2024 Impact Video!



Sign up for our newsletter and never miss out on the latest updates!



## **Other District Support**

To ensure students, teachers, and schools with the greatest needs have a successful year, we host the annual Tampa Bay School Supply Drive.

In the 2023-2024 school year, over 80 businesses and organizations hosted donation drives with their employees and customers. This allowed us to distribute school supplies to 35 schools in the district.





#### **OUR GENEROUS DONORS**

## Our Generous Donors

It's through the generosity of our community that our work is possible. Thank you to our 2023-2024 donors and partners!

#### \$250,000-\$499,999

Consortium of Florida Education Foundations Helios Education Foundation Take Stock in Children, Inc.

#### \$100,000-\$249,999

Bob McIntvre CareerSource Pinellas

DITEK+/ The McIntyre Family Foundation, Inc. Dr. Jeffrey S. Walker

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**United Way Suncoast** 

#### \$50,000-\$99,999

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City of St. Petersburg+

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**Duke Energy Foundation** 

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Ravs Baseball Foundation+ Rotary Club of Tarpon Springs

St. Petersburg Cultural Endowment Fund

at the CFTB

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Suncoast Credit Union Foundation+

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Star Kids Foundation Inc.

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\$10,000-\$24,999

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Pinellas County Solid Waste

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Rotary Club of Gulf Beaches

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\$5,000-\$9,999

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Level 6

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NFL Foundation, Inc.

NOPE of Pinellas Paul B. Stavros

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Public Works Training Institute

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**TD SYNNEX** 

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The John Lynch Foundation

The Sesame Foundation Think Big for Kids

Travelers

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#### \$2,500-\$4,999

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Pinellas Music Education Association Race Roster

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Rotary Club of Seminole Lake Charitable Foundation

Tampa Bay Rowdies+

The Fanny Katzaras Trust The Largo Lions Foundation, Inc.

Times Publishing Company+

Upper Tampa Bay Chamber of Commerce Upper Tampa Bay Education Foundation Wevman & Jan Willingham

\$1,000-\$2,499

Acrisure, LLC

William & Judith Anderson

Ajax Paving Industries Inc. of Florida Alta Construction Equipment Florida, LLC

Amuni Finanical, Inc.

AMVETS USS COLE POST 67, INC. Amy & Jeff Rettig

Andre Beaudry Anne Todia

Art Guild. Inc. Astro Skate of Brandon

Bay Area Manufacturers Association

Baystar Restaurant Group+

Bethlehem Seventh-Day Adventist Church Beverly & Timothy Nehls

**Brandon Construction Company** Caspers Company

CEC Suncoast Central Florida Contractors

Cheryl DiCicco Chick-fil-A+

Christine S. Federowich

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Dr. Seymour and Kimberly Brown

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Stuart Angelo & Company, P.A. Studio 1212 Art Gallery

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The Cooley Family Foundation

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The Military Order of the World Wars -Clearwater Chapter The Mudra Foundation The Pinellas Park Art Society

**Thomas Watson** Trenam Law Valk Family Foundation

Vortex Services, LLC Wannemacher Jensen Architects, Inc.

Wendy & Dave Gattis YMCA of Greater St. Petersburg Florida, Inc.

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## \$500-\$999

Alan Everton Insurance, Inc.

American Legion - 158 John G. Doran Memorial Post

Bill & Lori Goede

Bruce & Eileen Geer

Bryce Guignard

Chad Davis

Cheryl Saiki

Clearwater High School Class of 1982

CTS Towing and Transport, Inc.

Cynthia Miller

Dawn Castro

Dennis L. Hoover

DEX Imaging, Inc. Donna M. Safy-Anderson

Douglas Gates

Edward & Joanne Zinski

Epsilon Beta Foundation, Inc.

Faith United Church of Christ

FCCI Services, Inc.

Gail Rogers

George M. Stone

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His and Hers Limousines+

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N Company LLC

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Paula Pearson

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Samantha Trebesch

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The Hardwick Family Fund

Sandpearl Resort & Spa+

The Levine Family Fund at the American

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The Livable Planet Fund of Gulf Coast Community Foundation

The Morris Family Fund at Fidelity Charitable Third Federal Savings & Loan

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William D. Berry

Women's Marine Association, FL Gulf Coast Chapter FL-2

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Richard T. Banks Robert & Joy Estes

Roger Hopper

Sean Cavanaugh Susan Adams McKee

**USF** Foundation Walter Schoenknecht

William B. Lyons

\*Deceased +In-Kind Donor

Lists reflects gifts given between July 1, 2023 - June 30, 2024

## The Stavros **Society**

The Stavros Society, honoring our founder Dr. Gus A. Stavros and his wife Frances, is an annual giving program that supports the Foundation's goals to accelerate academic achievement and fuel educational innovations.

Bob McIntvre

#### **Dream Builder**

Richard P. Austin\* Paul B. Stavros

#### **Visionary**

The Sesame Foundation Mitchell Lee & Linda Miller

#### Luminary

Jim & Melissa Myers Gary & Teresa Regoli Stacy & Greg Baier

#### Patron

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Dr. Jeffrey S. Walker

Jennifer Dull

Melissa & Chris Lostraglio

Nielsen Susan G. Johnson

Wendy & Dave Gattis

#### Founder's Circle

Tash & Emily Elwyn

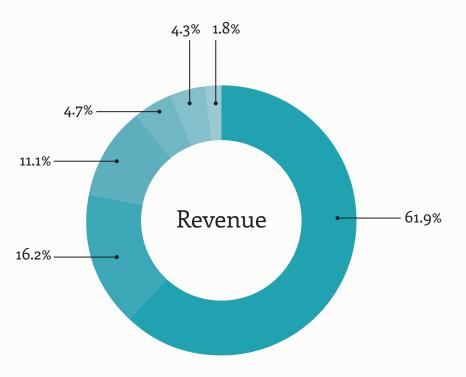
Kim & Sean Jowell

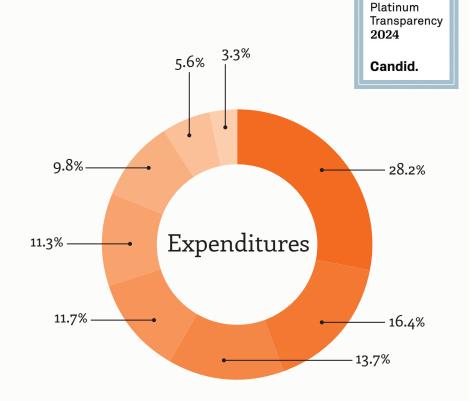
Dr. Alex & Karen McKenna Dr. Michael & Camille Grego Holly Duncan Jack & Mary Critchfield Joseph P. Baker Mark D. Stavros

#### Member

Brian & Molly Auld Bill & Lori Goede Ellen Stavros Johnny Boykins Robert & Barbara Byelick

# Revenue and Expenditures





## **REVENUE**

**\$5.291.187** Contributions (61.9%)

**\$1,382,648** Grants (16.2%)

**\$403,040** In-kind Contributions (4.7%) **\$366.337** Other Revenue (4.3%)

• \$952,299 Prepaid Scholarship Match Fund (11.1%)

\$8,550,965

Audited 2023-2024 financials

**\$155,454** Bequests (1.8%)

## **EXPENDITURES**

**\$2,258,067** TSIC Mentoring Program (28.2%) • \$1,312,301 College & Career Readiness (16.4%)

**\$264,025** Development & Fundraising (3.3%)

**\$1.101.117** Curriculum Enrichment (13.7%) **\$933,008** Literacy (11.7%)

**\$902,231** Scholarships (11.3%) • \$783,768 Other Program & District Support (9.8%)

**\$451,109** Administration (5.6%)

\$8,005,626

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